# Sustainable Software Systems Meeting the Challenge of the Future



Mike Amundsen API Academy at CA @mamund







Q







#### MICROSERVICE ARCHITECTURE: ALIGNING PRINCIPLES, PRACTICES & CULTURE

DESIGN AND APPLY MICROSERVICES TO EMBRACE CONTINUAL Change in the digital economy









Mike Amu API Acader @mam

# Telephones Turks, and the



The Information Age, 100 years on.

Mike Amundsen API Academy, CA Technologies @mamund

#### 50+ Years of Digital Trans

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### Telephones Turks, and the

#### Revisiting Geddes' Outlook Tower

The Information Age, 100 years on.

Coming to Terms with our Autonomic Future

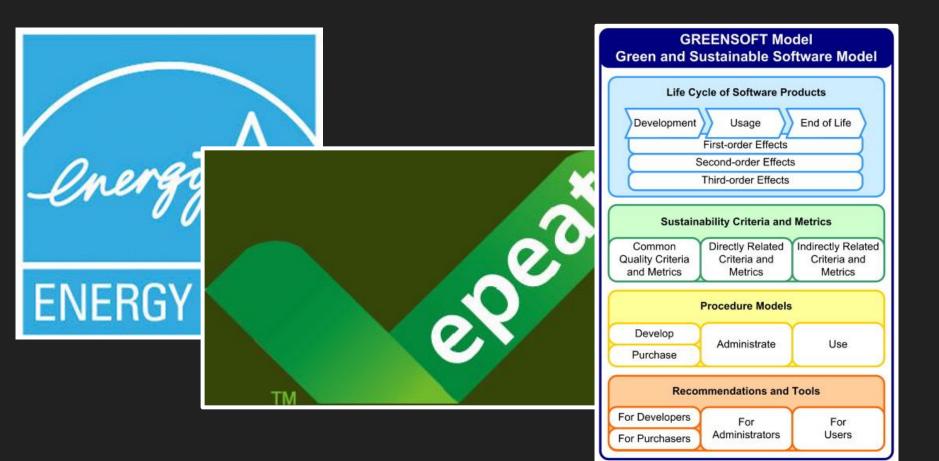
Amundsen y, CA Technologies mamund

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# Sustainable Software









### Sustainable Software Development

**An Agile Perspective** 

Kevin Tate

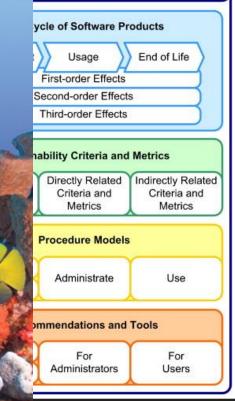
Foreword by Jim Highsmith

Agile Software Development Series

Alistair Cockburn and Jim Highsmith, Series Editors



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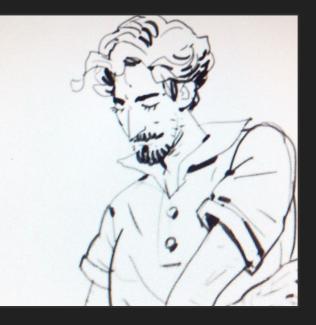


### Alex Rivera

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LETS GO ON

SMITHY

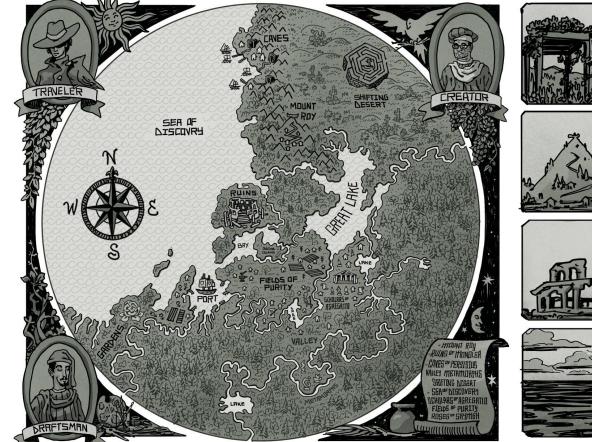
























Sustainability

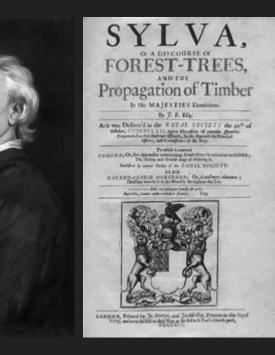


"Development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

-- Brundtland Commission, 1987

#### "A gardener's work is never at an end."

#### -- John Evelyn (1620-1706)



Public Domain, https://en.wikipedia.org/w/index.php?curid=19816770

# It can be difficult to foresee the challenges of the future ...



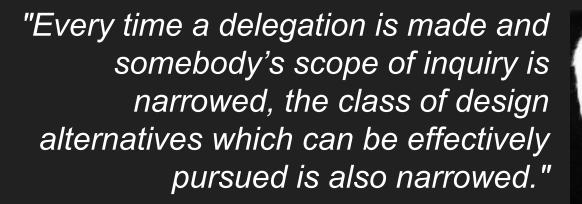
# It can be difficult to foresee the challenges of the future ...

# How do we plan for the unknown?



HOW DO COMMITTEES

design organization criteria



-- Mel Conway, 1968







### INVENT?

"Delay commitment until the last responsible moment, that is, the moment at which failing to make a decision eliminates an important alternative."

-- Tom and Mary Poppendieck, 2003

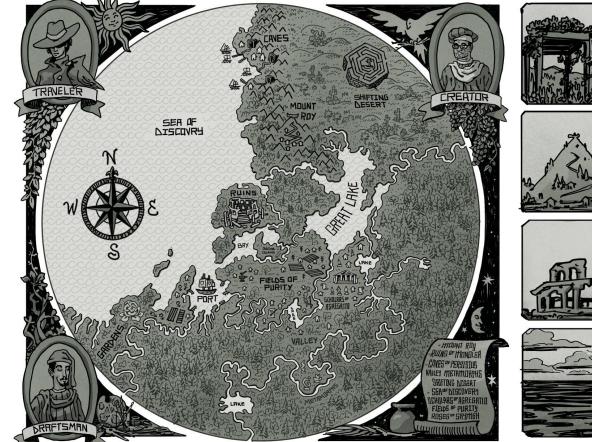








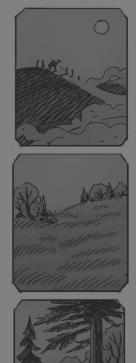








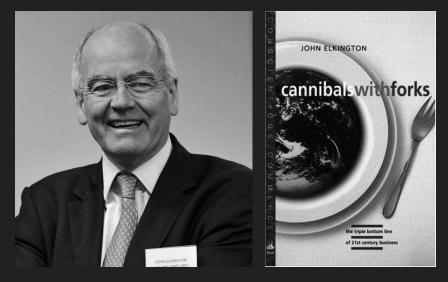






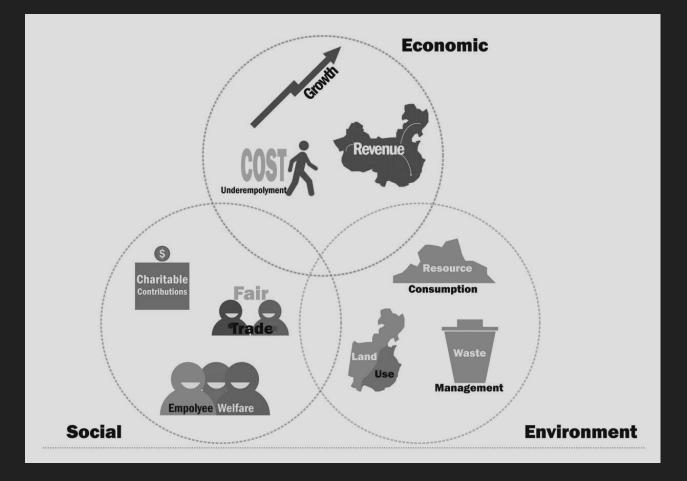


# Profit



"The TBL agenda focuses corporations not just on the economic value that they add, but also on the environmental and social value that they add – or destroy."

-- John Elkington, 2004



By Triplebotline - Own work, CC BY-SA 3.0, https://commons.wikimedia.org/w/index.php?curid=21084669

## Effective and efficient are not the same things ...



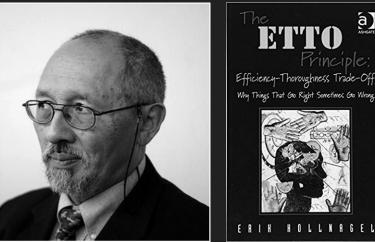


## Effective and efficient are not the same things ...

And sometimes they exist in conflict with each other.

"It follows from the ETTO principle that it is never possible to maximise efficiency and thoroughness at the same time."

-- Eric Hollnagel



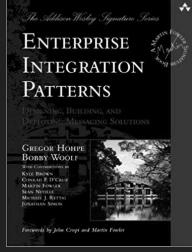
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http://erikhollnagel.com/ideas/etto-principle/index.html

"People at Google don't say 'IT' (information technology) because the business & tech work closely together - IT is an integral part of the business."

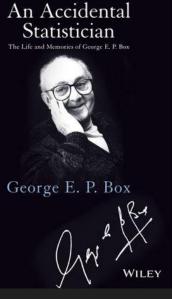
-- Gregor Hohpe, 2017





#### "All models are wrong, but some are useful."

-- George Box (1919 - 2013)



https://en.wikipedia.org/wiki/All\_models\_are\_wrong

### "Your Data Model is not your Object Model is not your Resource Model is not your Message Model."

-- Mike Amundsen

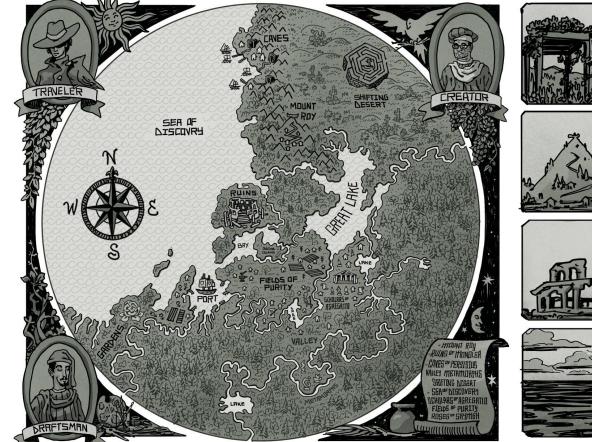


## OMNI TERRA































People

"Social variables refer to measurements of education, equity and access to social resources, health and well-being, quality of life, and social capital."

#### Indiana Business Review (2011)



The IBR is a publication of the Indiana Business Research Center at IU's Kelley School of Business

#### Get PDF of this article

The Triple Bottom Line: What Is It and How Does It Work?

#### TIMOTHY F. SLAPER, PH.D.

Director of Economic Analysis, Indiana Business Research Center, Indiana University Kelley School of Business

#### TANYA J. HALI

Economic Research Analyst, Indiana Business Research Center, Indiana University Kelley School of Business

Sustainability has been an often mentioned goal of businesses, nonprofits and governments in the past decade, yet measuring the degree to which an organization is being sustainable or pursuing sustainable growth can be difficult.

John Elkington strove to measure sustainability during the mid-1990s by encompassing a new framework to measure performance in corporate America.<sup>1</sup> This accounting framework, called the triple bottom line (TBL), went beyond the traditional measures of profits, return on investment, and shareholder value to include environmental and social dimensions. By "Government will never run the way Silicon Valley runs because democracy is messy.

And part of government's job is dealing with problems nobody else wants to deal with."

Barack Obama, 2016



http://www.latimes.com/business/hiltzik/la-fi-hiltzik-obama-silicon-valley-20161017-snap-story.html

## This "Dance of the Knowing" is more than just a celebration...



This "Dance of the Knowing" is more than just a celebration...

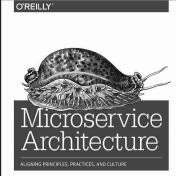
It is also a reminder that we are all connected in fundamental ways.



"How we structure our company -the way we communicate -- has an impact on the things that we build."

— Ronnie Mitra



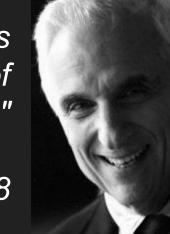


Irakli Nadareishvili, Ronnie Mitra, Matt McLarty & Mike Amundsen

https://www.youtube.com/watch?v=4nvanSt3bQY

"Organizations which design systems produce designs which are copies of their communication structures."

-- Mel Conway, 1968



HOW DO COMMITTEES INVENT?



design organization criteria



#### The group — as a whole — is more important than any one individual...



The group — as a whole — is more important than any one individual...

And the group gets its characteristics from the individuals that make up that group.

### **The Theseus Paradox**



https://03varvara.wordpress.com/2010/06/22/konstantinos-volanakis-the-argo-2nd-half-of-the-19th-century/

### Change is inevitable...



https://03varvara.wordpress.com/2010/06/22/konstantinos-volanakis-the-argo-2nd-half-of-the-19th-century/

### Change is inevitable...

# We don't build static systems; they're dynamic.



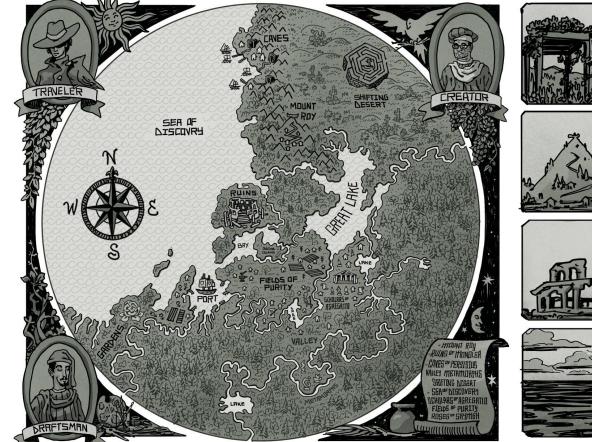
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## OMNI TERRA







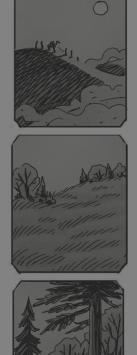












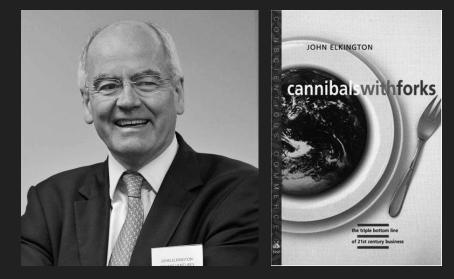




## Planet

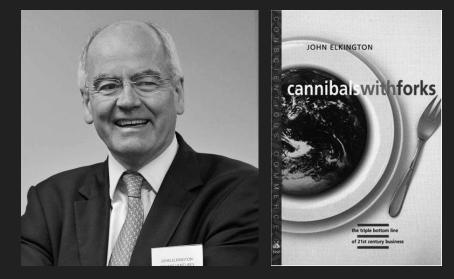
"A TBL company endeavors to benefit the natural order as much as possible or at the least do no harm and minimise environmental impact."

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"The 'environment' is where we live; and 'development' is what we all do in attempting to improve our lot within that abode. The two are inseparable."

-- Brundtland Commission, 1987



By Foreign and Commonwealth Office - Flickr, OGL, https://commons.wikimedia.org/w/index.php?curid=32297844

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"Seven generation stewardship is a concept that urges the current generation of humans to live and work for the benefit of the seventh generation into the future."

-- Great Law of the Iroquois

http://www.republicoflakotah.com/2009/kaianerekowa-hotinonsionne-the-great-law-of-peace-of-the-longhouse-people/



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# Change is rarely a discrete jump...



Change is rarely a discrete jump...

## And how is it that things which seem solid can change?



"Microservices encourage architects and developers to develop systems that can be changed faster."

-- Sam Gibson, 2015



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Tightly coupled software presents the biggest difficulty when teams are looking to extend or change systems. As systems get larger, coupling limits the scope of change and self perpetuates. The easiest way to extend tightly coupled code is often to weave in even more interdependence.

https://www.thoughtworks.com/insights/blog/monoliths-are-bad-design-and-you-know-it



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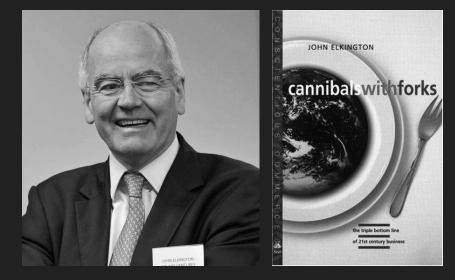
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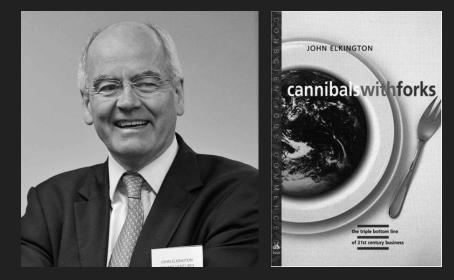
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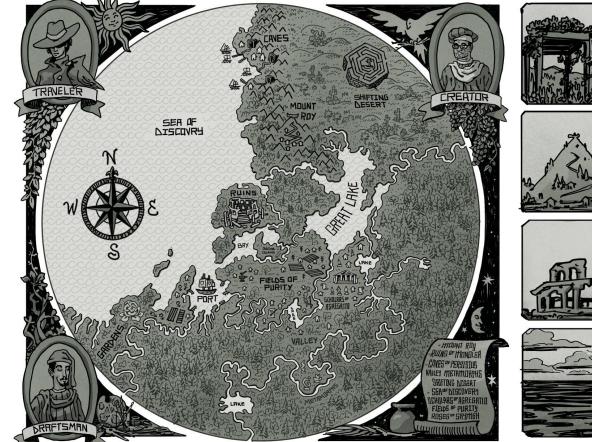


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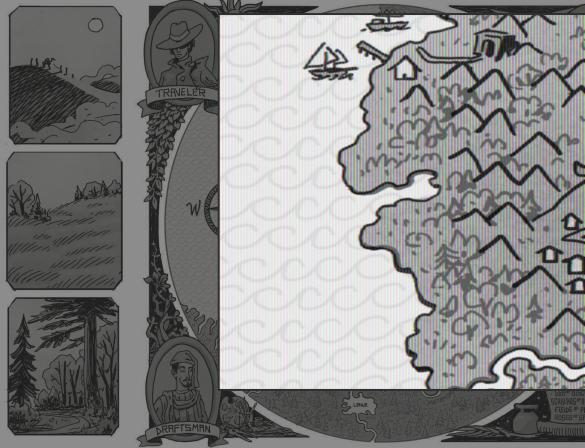




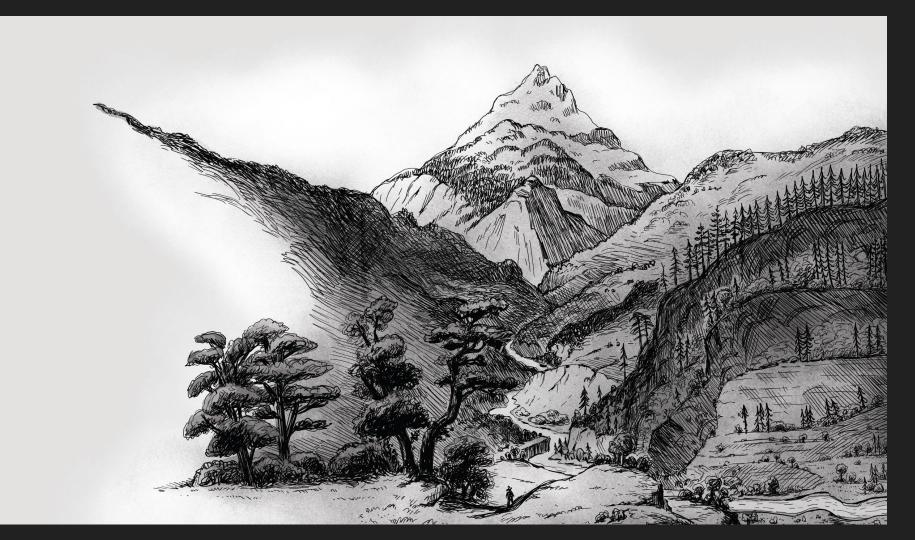












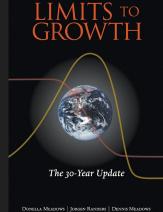




"Running the same system harder or faster will not change the pattern as long as the structure is not revised."

-- Donella H. Meadows, 1972





https://en.wikipedia.org/wiki/The\_Limits\_to\_Growth

### Profit

Focus on *value*, not just profit.

Align IT with company values.

Question the value of what you give away.



# People

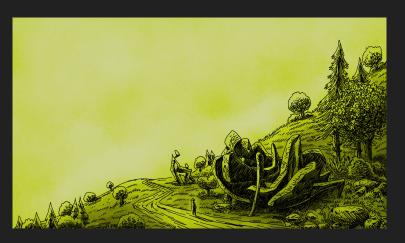
Empower your people.

Make sure IT serves, not demands.

Be aware of how 'labor saving tech' really works.



#### Planet



Leverage change, don't fight it.

Take responsibility for your environment.

Take note of how your tech affects those around you.

#### Meet the needs of the present...



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#### Meet the needs of the present...

#### Without compromising the future.





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Social media "has eroded the core foundations of how people behave by and between each other."

-- Chamath Palihapitiya, 2017



SOCIALCAPITAL

VISION / TEAM / PORTFOLIO / ARTIFACTS / ANALYTICS

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"Society is demanding that companies, both public and private, serve a social purpose."

-- Larry Fink, 2018



**BLACKROCK**°

http://www.businessinsider.com/blackrock-ceo-larry-fink-just-sent-a-warning-to-ceos-everywhere-2018-1







# LA QUADRATURE DU NET

Internet & Libertés







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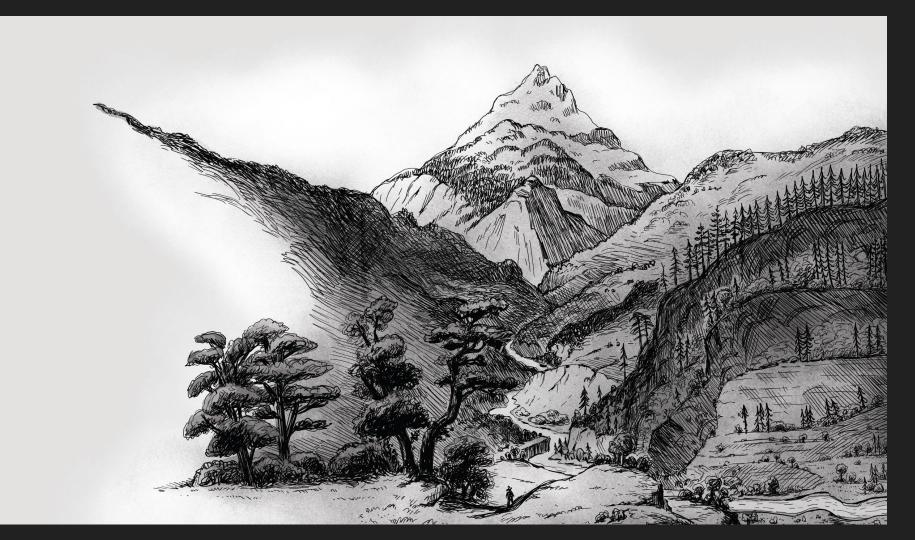






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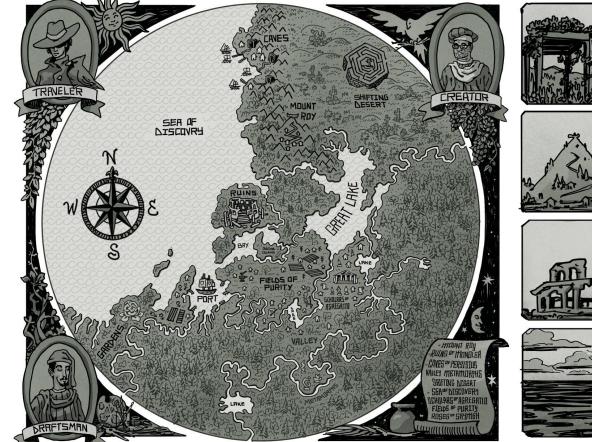


#### OMNI TERRA















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