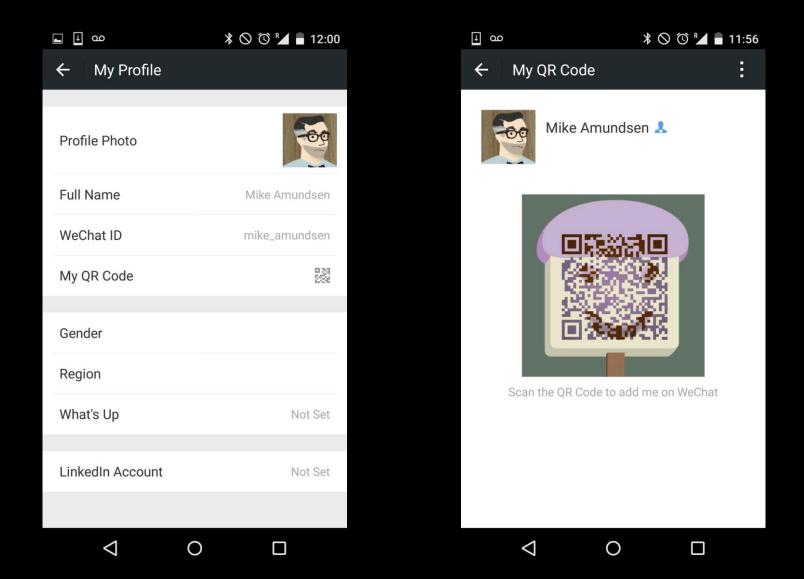
Dreams, Lies, and the Autonomous Web

Mike Amundsen CA Technologies @mamund

Introduction



Mike Amundsen @mamund





RETURN TO HOMEPAGE

API ACADEMY SERVICES







The API Academy team consists of industry experts who have been brought together by CA Technologies to provide expert consulting services for organizations that want to take their API programs to the next level.

Contact us to find out more about how we can help you understand the API economy, plan a program strategy, architect effective interfaces, build a secure, manageable API infrastructure and empower your developers to create truly valuable client apps.

Email: apiacademy@ca.com

We are at a crossroads...

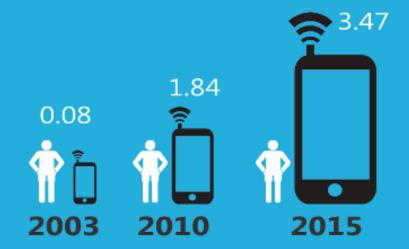
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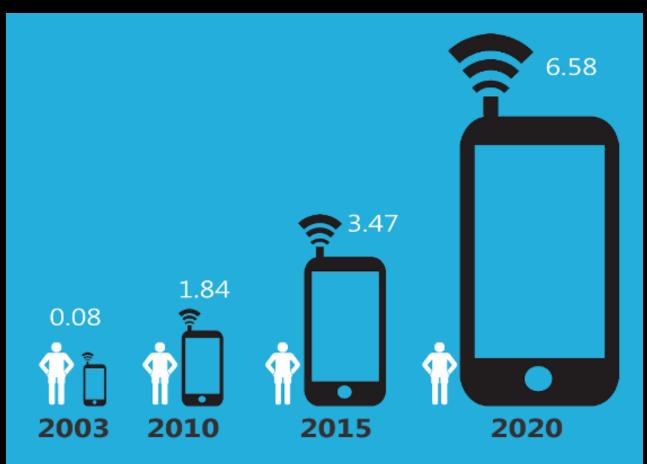
Connected devices per person.



Connected devices per person.

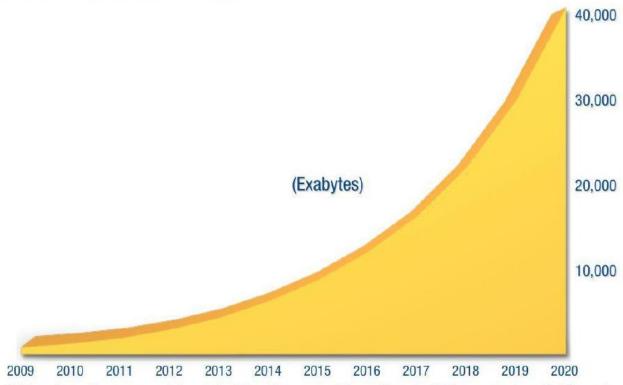


Connected devices per person.



Connected devices per person.

The Digital Universe: 50-fold Growth from the Beginning of 2010 to the End of 2020



This IDC graph predicts exponential growth of data from around 3 zettabytes in 2013 to approximately 40 zettabytes by 2020. An exabyte equals 1,000,000,000,000,000,000 bytes and 1,000 exabytes equals one zettabyte. Source: IDC's Digital Universe Study, December 2012, http://www.emc.com/collateral/analyst-reports/idc-the-digital-universe-in-2020.pdf.

Mother Tongues

Tracing the roots of computer languages through the ages

Just like half of the world's spoken tongues, most of the 2,300-plus computer programming languages are either endangered or extinct. As powerhouses C/C++, Visual Basic, Cobol, Java and other modern source codes dominate our systems, hundreds of older languages are running out of life.

An ad hoc collection of engineers-electronic lexicographers, if you will-aim to save, or at least document the lingo of classic software. They're combing the globe's 9 million developers in search of coders still fluent in these nearly forgotten lingua frangas. Among the most endangered are Ada, APL, B (the predecessor of C), Lsp, Oberon. Smalltalk, and Simula.

Code-raker Grady Booch, Rational Software's chief scientist, is working with the Computer History Musuem in Silicon Valley to record and, in some cases, maintain languages by writing new compilers so our ever-changing hardware can grok the code. Why bother? "They tell us about the state of software practice, the minds of their inventors, and the technical, social, and economic forces that shaped history at the time," Booch explains. "They'll provide the raw material for software archaeologists, historians, and developers to learn what worked, what was brilliant, and what was an utter failure." Here's a peek at the strongest branches of programming's family tree. For a nearly exhaustive rundown, check out the Language List at HTTP://www.informatik.uni-freiburg.de/Java/misc/lang_list.html. - Michael Mendeno



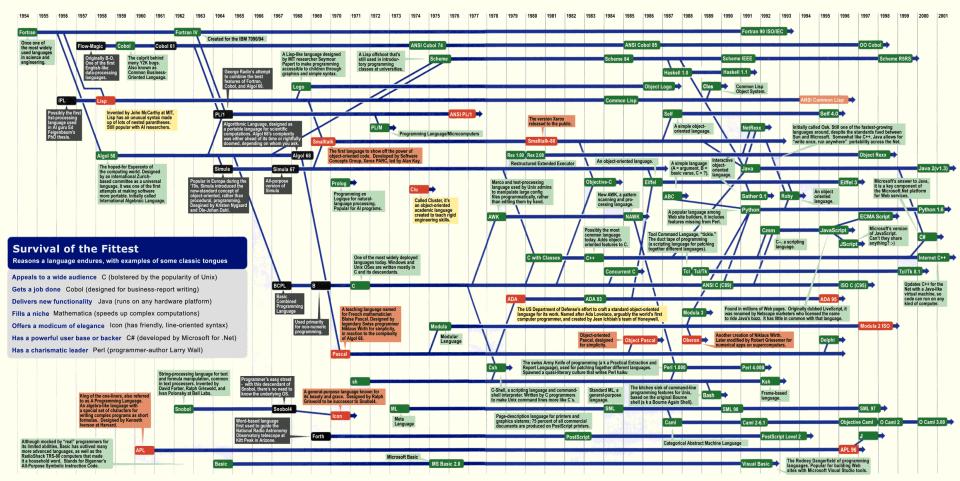
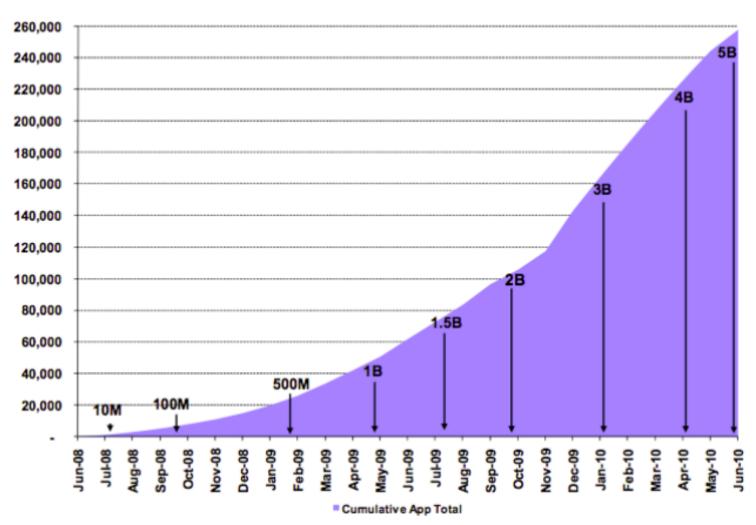
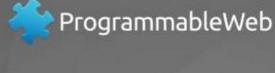


Figure 4: Cumulative apps and downloads



Source: Deutsche Bank and Apple data

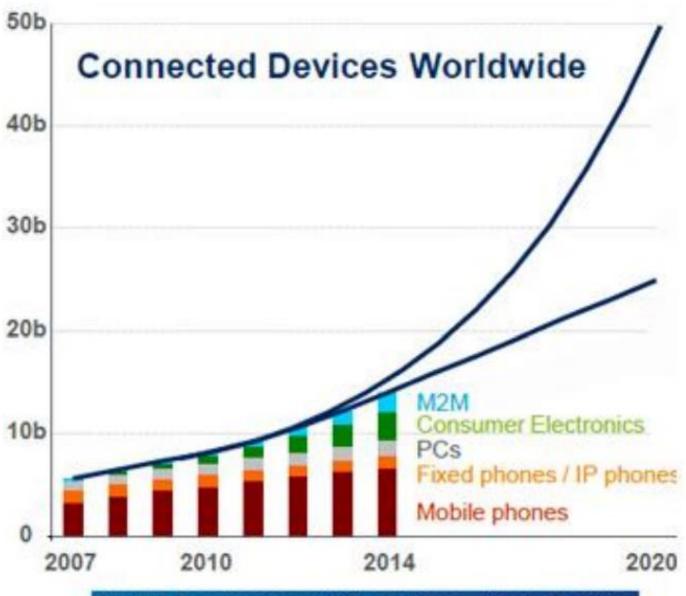


API COUNT

Growth In Web APIs Since 2005



MONTH



New telecom cycle: 10x devices, 10x industries



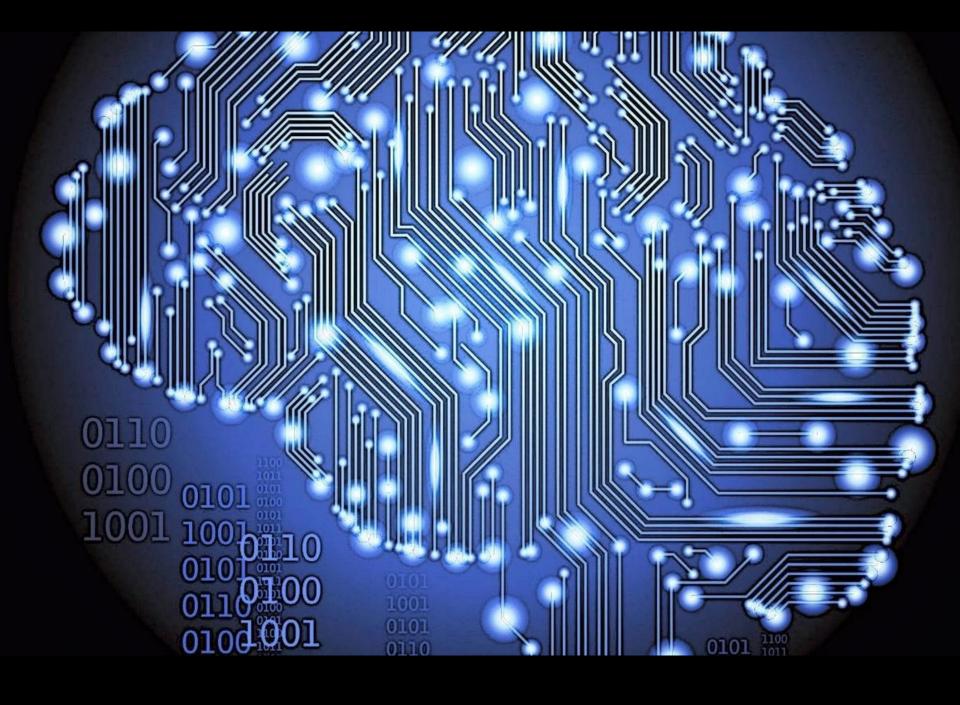




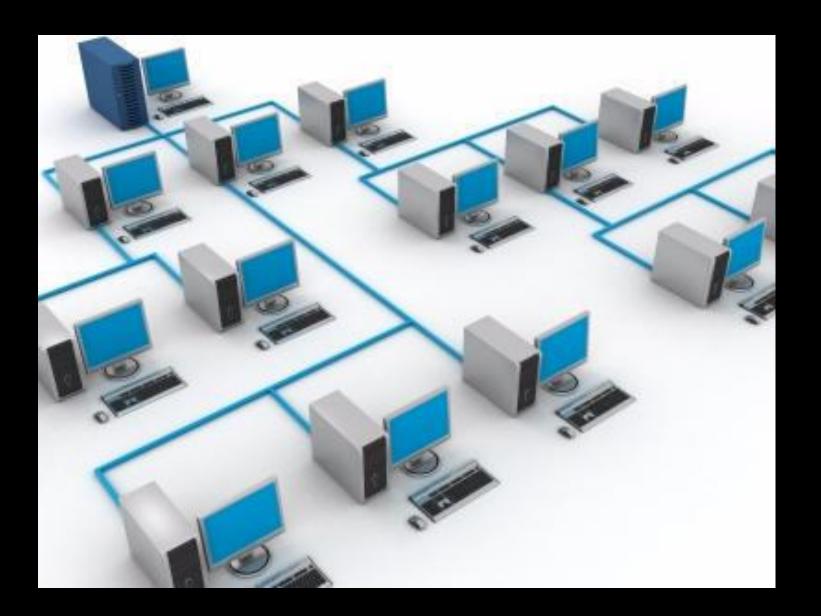




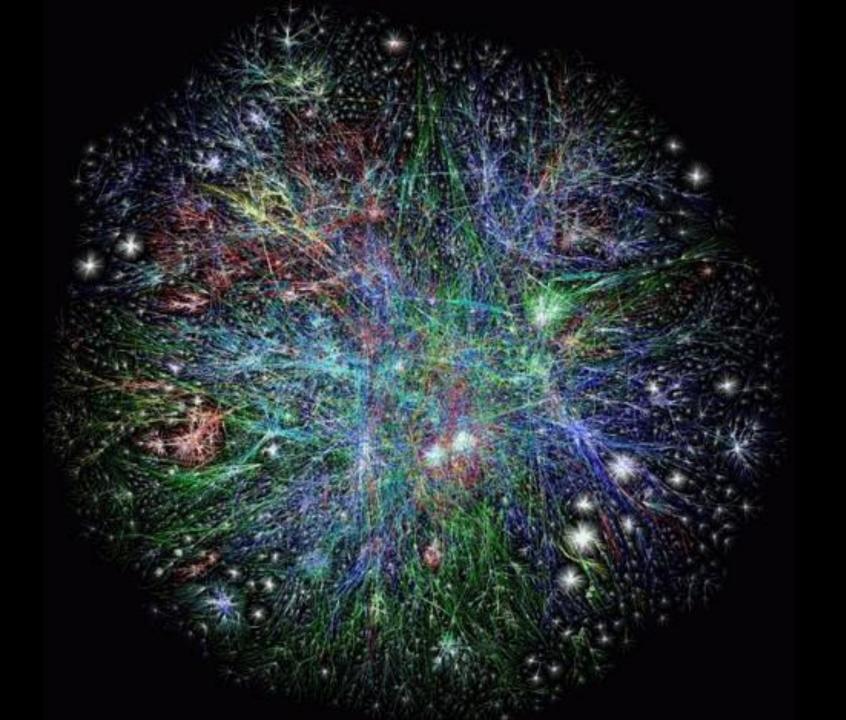
```
X = \text{np.array}([[0,0,1],[0,1,1],[1,0,1],[1,1,1]])
y = np.array([[0,1,1,0]]).T
syn0 = 2*np.random.random((3,4)) - 1
syn1 = 2*np.random.random((4,1)) - 1
for j in xrange(60000):
  I1 = 1/(1+np.exp(-(np.dot(X,syn0))))
                                                                                         hwir(x) ell
                                                                                                            h_{W,b}(x)
            X_3
                                                                        +1
                                                                                             Layer L<sub>4</sub>
                                          +1
                                                                     Layer L<sub>3</sub>
        Layer L<sub>1</sub>
                                      Layer L2
```



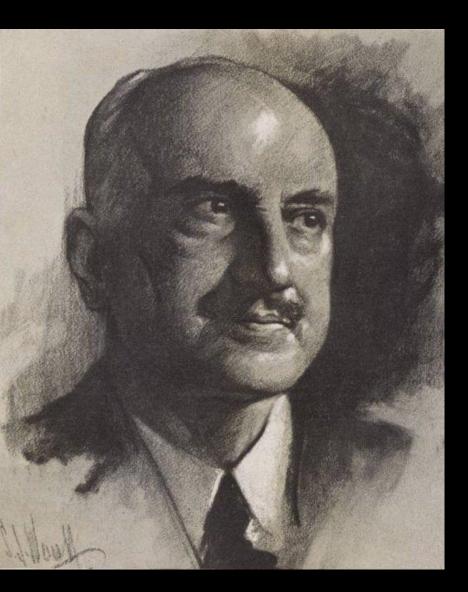








Program the Network



"Those who cannot remember the past are condemned to repeat it."

George Santayana, 1905



"Those who ignore the mistakes of the future are bound to make them."

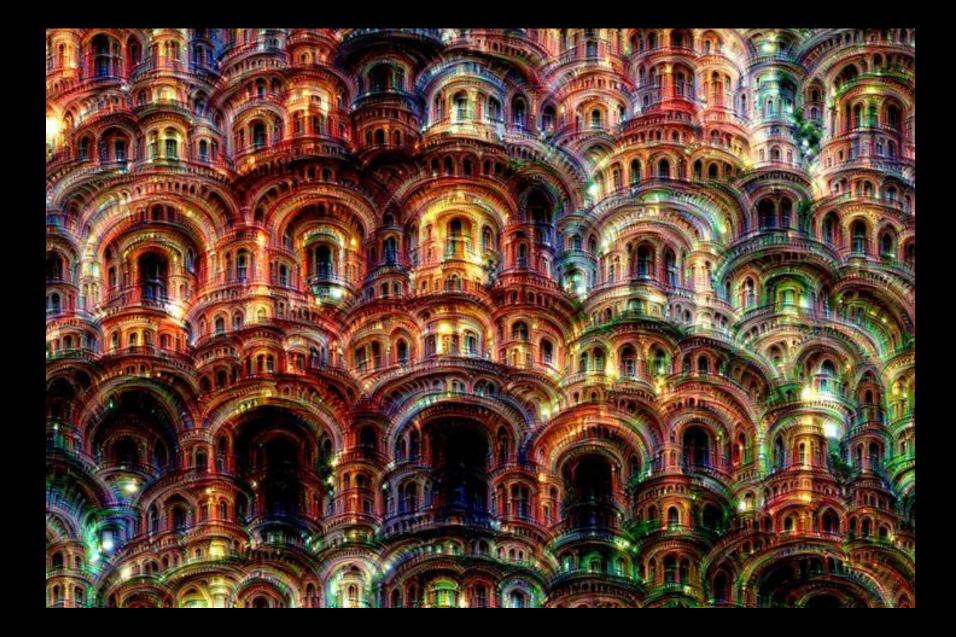
Joseph D. Miller, 2006

"One does not discover new lands without consenting to lose sight of the shore for a very long time"

- André Gide (1869-1951)



Dreams



Google's DeepDream creates strange images



"Admiral Dog!"



"The Pig-Snail"



"The Camel-Bird"



"The Dog-Fish"

Google's DeepDream creates strange images

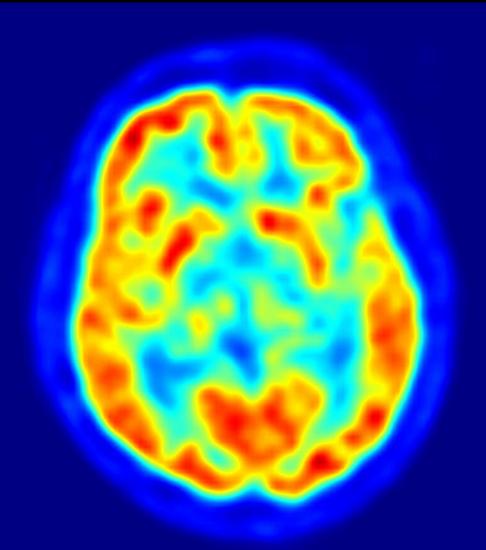
imaginations

Google's DeepDream creates strange images

archtypes

Google's DeepDream creates strange images

to learn about the brain



Dreams are the way our brains hallucinate

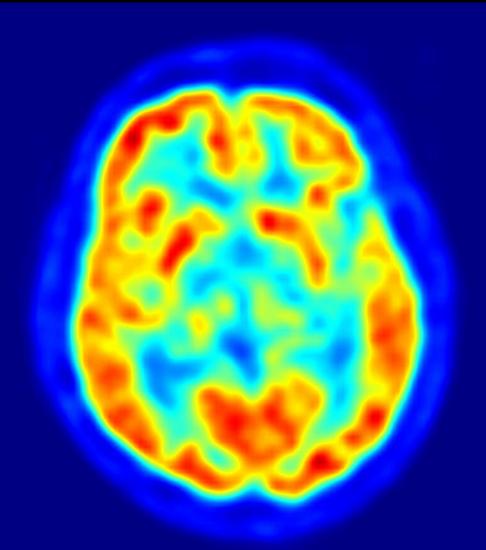
Dreams are the way our brains practice

Dreams are the way our brains learn

What about Big Data?

1 Yottabyte of Storage

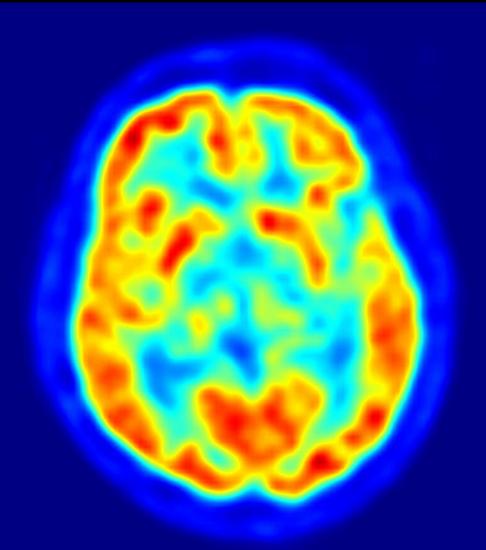




100 Terabytes

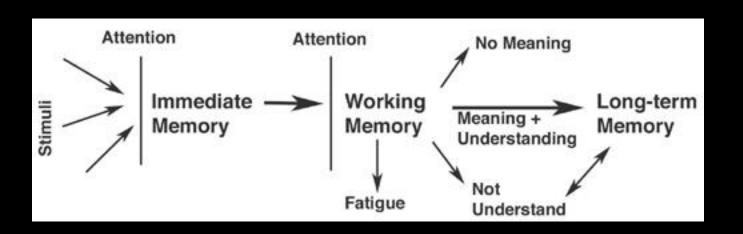
100 Terabytes 100,000 Gigabytes

100 Terabytes 100,000 Gigabytes 250+ years of storage per person

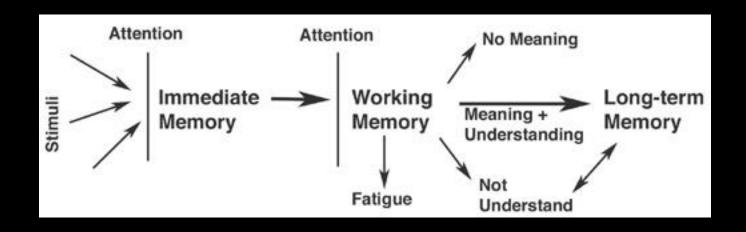


Does the brain retain all 100 Terabytes of data, experience, memory?

NO



Pruning data into long-term memory



THE SURPRISING SCIENCE OF THE MIND AT REST

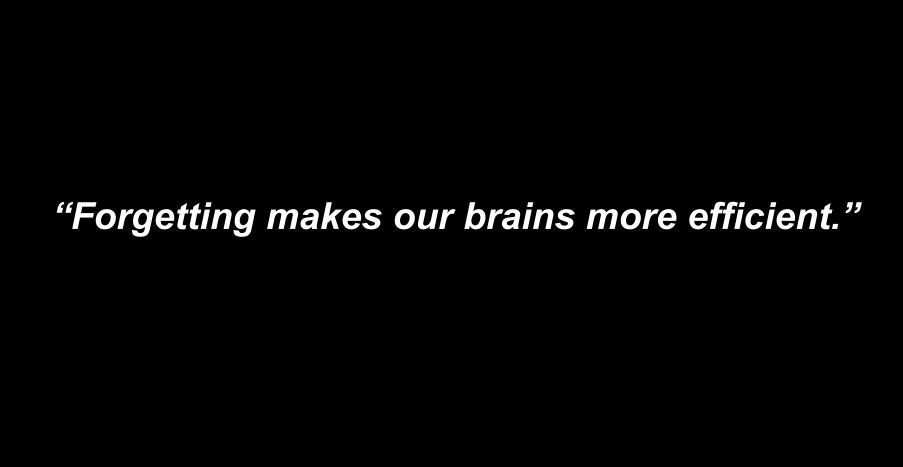
the secret

world

of sleep

PENELOPE A. LEWIS

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| | And in case of | D-D-Ck | | 200 | 100 | 1 200 | | 9-43 | | | | | | | | 200 | 200 |

Forgetting is important...

Forgetting is important... So is CHOOSING

Learning to choose is hard.

Learning to choose is hard. Learning to choose well is harder.



"Learning to choose well in a world of unlimited possibilities is, perhaps, too hard."

Barry Schwartz, 2004

THE PARADOX OF CHOICE

WHY MORE IS LESS BARRY SCHWARTZ

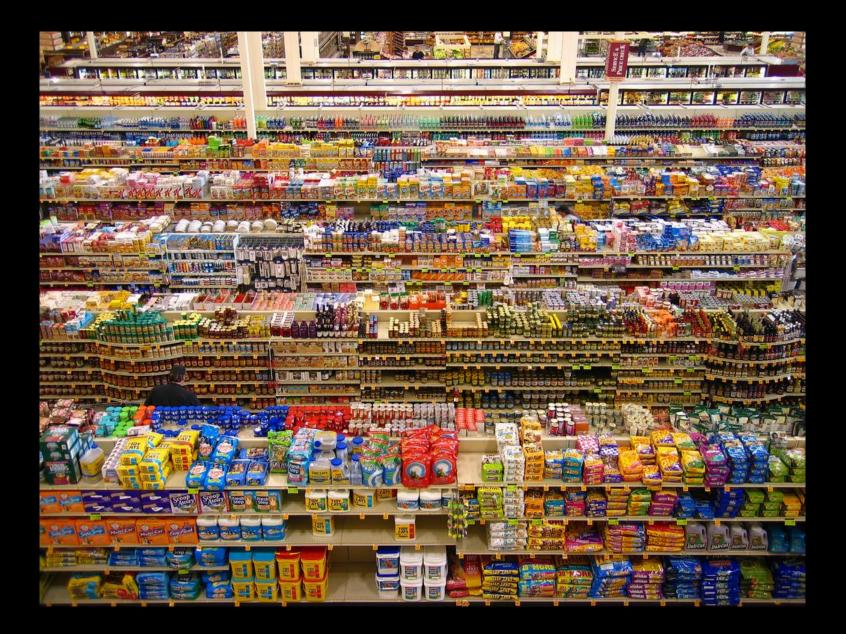
HOW THE CULTURE OF ABUNDANCE ROBS US OF SATISFACTION



A revolutionary and beautifully reasoned book about the promiscu amount of choice that renders the consumer helpless. A must read

— Martin Seligman, author of Authentic Happine

P.S.
INSIGHT
INTERVIEW
& MORE



"If you torture big data long enough, it will tell you what you want to know."

- Edward Tufte



To build the Autonomous Web we'll need to teach machines to





Lies





"A key is simple.
A car is complicated.
Driving a car in traffic is complex."

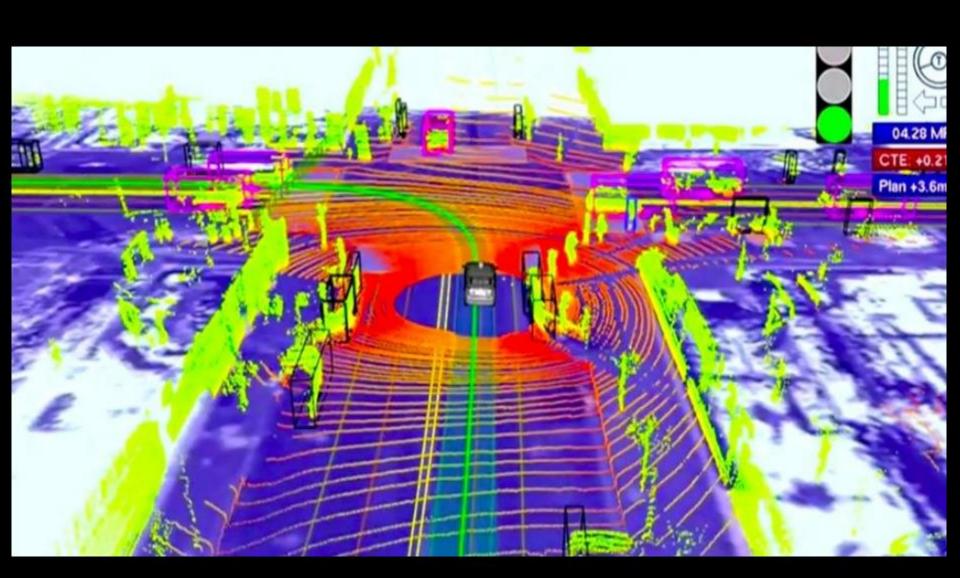
- Michael Lewis

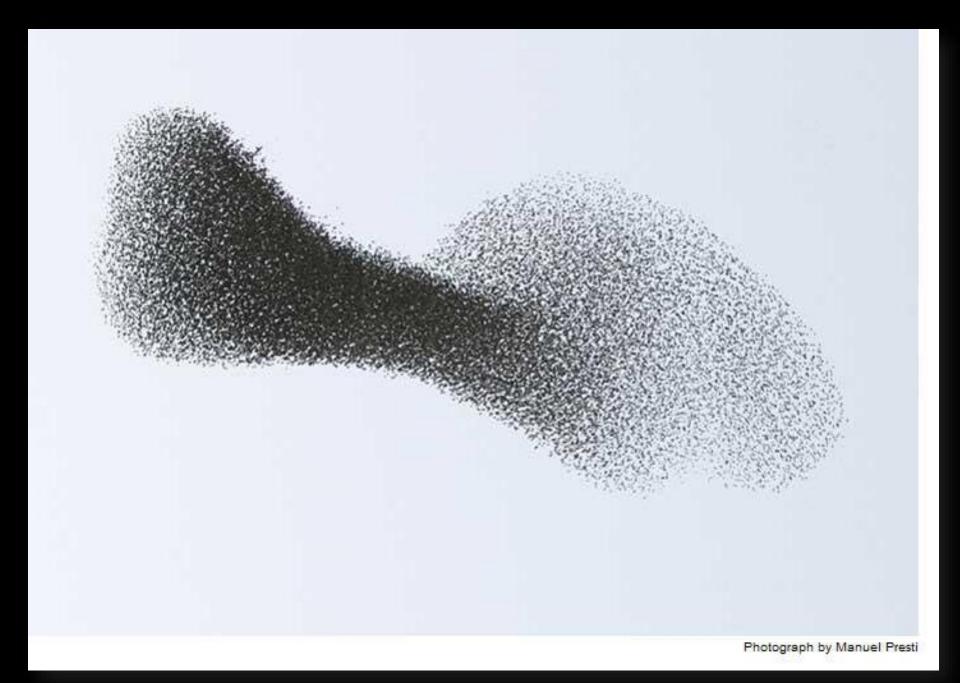
"At the heart of the technology is a Googlemade topographical map that gives the car a sense of what it should expect. The cars depend on this prebuilt map, which is why their urban excursions are limited to Mountain View for now..."

- Seth Rosenblatt (@sethr) of cnet.com

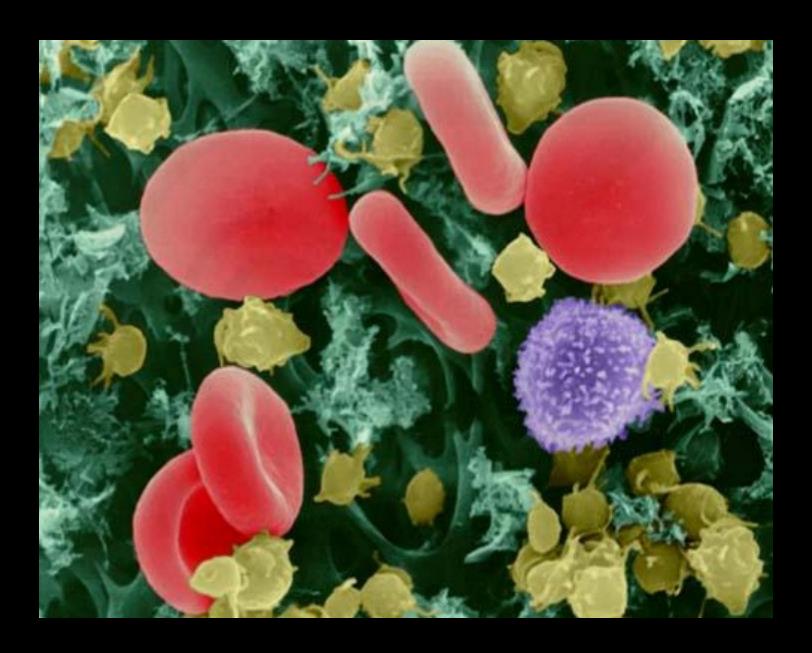




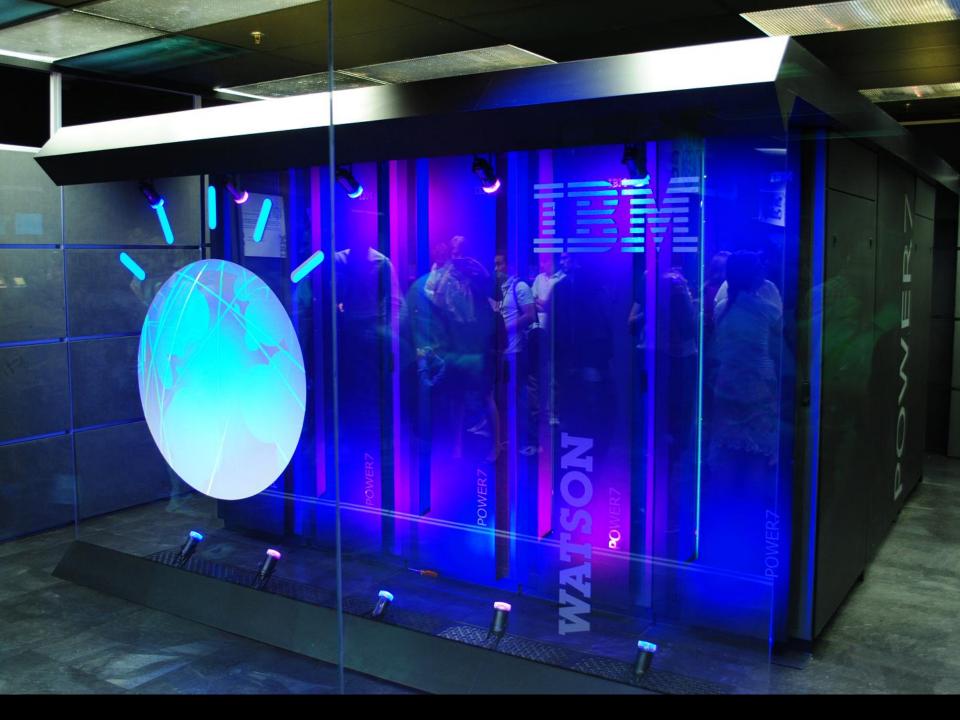








Complexity is not statistical.



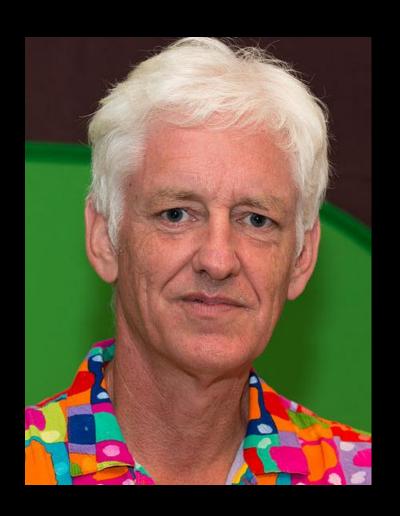
"Watson Analytics offers you the benefits of advanced analytics without the complexity."

-- IBM's Watson Analytics Website

"Watson Analytics offers you the benefits of advanced analytics without the complexity."

-- IBM's Watson Analytics Website





"As we gain more data, how much better does our system get? It's still improving but we are getting to the point where we get less benefit than we did in the past."

> - Peter Norvig Dir of Research Google

Learning is complex

Statistics are not learning

Autonomous Web

Background

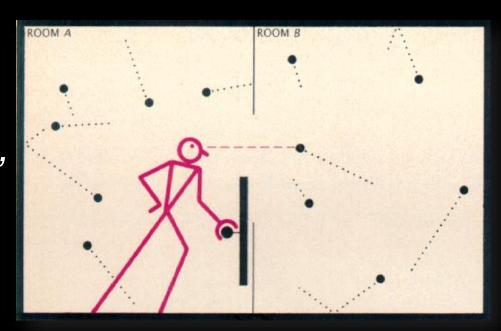
Information Theory, Complex Systems, and Hypermedia

Maxwell's Demon

James Clerk Maxwell (1831 - 1879)

"... if we conceive of a being whose faculties are so sharpened that he can follow every molecule in its course..."

Second Law of Thermodynamics "has only a statistical certainty"



Boltzmann

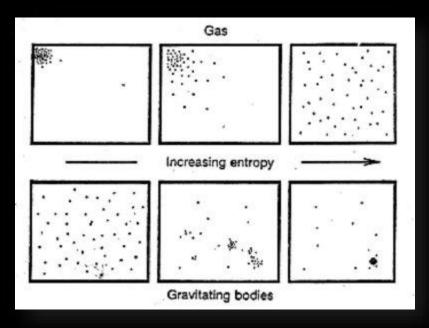
Ludwig Boltzmann (1844 - 1906)

"Boltzman entropy"

Macro- & micro-states

Each possibility is a microstate

The probability of a macrostate is the function of all the microstates.



Shannon & Information

Claude Shannon (1916 – 2001)

"The number of bits needed to represent the result of an uncertain event is given by its entropy."

Surprisal: the "surprise" of seeing the outcome - a highly improbable outcome is very surprising. (Tribus, 1961)

Turing, Tapes, & Halting

Alan Turing (1912 – 1954)

A **Turing machine** is a hypothetical device that manipulates symbols on a strip of tape according to a table of rules.

"Turing's paper ... contains, in essence, the invention of the modern computer." (Minsky, 1967)

"... decide whether the program finishes running or continues to run forever"

Gödel and Incompleteness

Kurt Gödel (1906 – 1978)

"This statement is unprovable."

Treats the string as both data and program



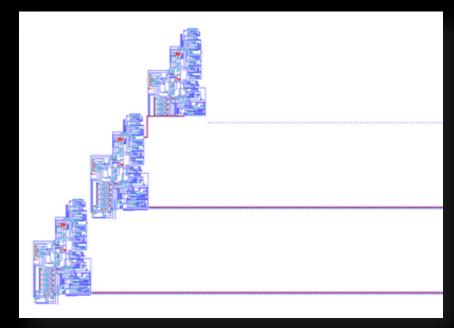
Von Neumann computing

John von Neumann (1903 – 1957)

Described a computer architecture in which the **data** and the **program** are both stored in the computer's memory in the same address

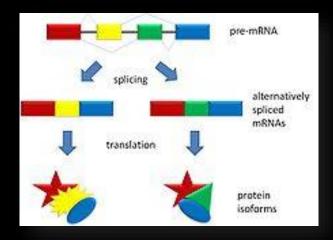
space."

Theory of Self Reproducing Automata (1966)



Genes

DNA/RNA store both the **data** and **program**. mRNA uses "alternative splicing" where it greatly increases biodiversity.



Fielding architecture

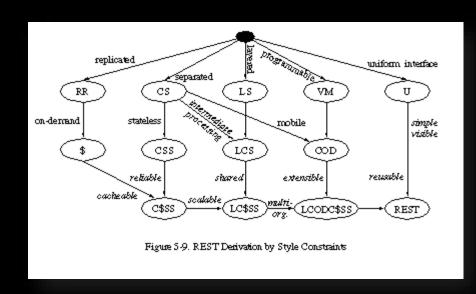
Roy Fielding (1965 -)

"Architectural Styles and the Design of Network-based Software Architectures" (2001)

"each component cannot "see" beyond the

immediate layer with which they are interacting."

"...the information becomes the affordance..."



Complex Systems

"Large networks of components with no central control and simple rules of operation give rise to collective behavior, sophisticated information processing, and adaptation via learning or evolution." (Mitchell, 2001)

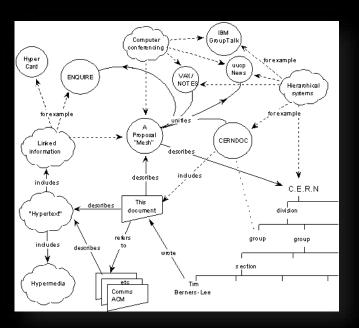
COMPLEXITY A GUIDED TOUR

MELANIE MITCHELL

"Exhibits non-trivial emergent and self-organizing behavior."

The Web

"The Web ... [has] many large scale properties ... which lead to "adaptive" behavior for the system as a whole." (Mitchell 2001)



So much for the background!

Current State

Media Types, HTTP, and Kelvin-ism

Media Types

More registered hypermedia-style designs in the last two years than in the last ten.

Maze+XML (experimental)

HAL (XML, JSON)

Collection+JSON

Siren (JSON)

Hydra (JSON-LD)

JSON-API

UBER (pending)



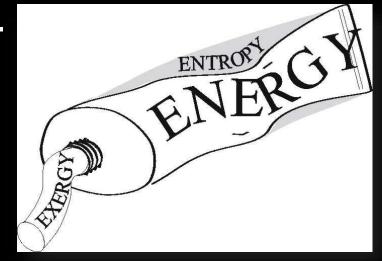
Designs vary in their level of "surprise"

"surprisal" == "entropy"

Lower the entropy, the less value the information

Higher the entropy, the more energy needed

to process the information.



```
text/uri-list
Low entropy/surprisal
Low energy needs
```

```
urn:isbn:0-201-08372-8
http://www.huh.org/books/foo.html
http://www.huh.org/books/foo.pdf
ftp://ftp.foo.org/books/foo.txt
```

text/plain
High entropy/surprisal
High energy needs

```
Markus Kuhn ['markus ku:n] <http://www.cl.cam.ac.uk/~mgk25/> -
The ASCII compatible UTF-8 encoding used in this plain-text fi
is defined in Unicode, ISO 10646-1, and RFC 2279.
Using Unicode/UTF-8, you can write in emails and source code t
Mathematics and sciences:
   \oint E \cdot da = Q, n \rightarrow \infty, \sum f(i) = \prod g(i),
                                                                          ---, 000
                                                               000 a + + b * 000
   \forall x \in \mathbb{R}: [x] = -[-x], \alpha \wedge \neg \beta = \neg (\neg \alpha \vee \beta),
   N \subseteq N_0 \subset \mathbb{Z} \subset \mathbb{Q} \subset \mathbb{R} \subset \mathbb{C},
                                                                                 ⊓⊓⊓ ∞
                                                                              \bot < a \neq b \equiv c \le d \ll T \Rightarrow (\Box A\Box \Leftrightarrow \Box B\Box),
                                                                   000 0
                                                                                  000 0a-b000
   2H_2 + O_2 \Rightarrow 2H_2O, R = 4.7 \text{ k}\Omega, \emptyset 200 mm
                                                              000i=1
Linguistics and dictionaries:
  ði intə næ (ənəl fə nstik əsousi ei (n
```

text/html

Moderate entropy/surprisal

Moderate energy needs

From the "machine point of view"....

What is the balance between entropy and energy?

Energy = computing power (coding time, source code, memory, etc.)



Most applications on the Web are "one-off" affairs - custom-coded for each solution.

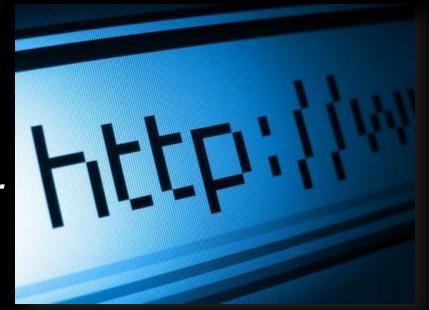
This is "high-energy computing!"



HTTP

Hypertext Transfer Protocol Ver 0.9 (1991) – Ver 1.1 (1999) <10 years HTTPbis (2013?) ~15 years since 1.1 HTTP 2.0 (20??) >20 years since 1.1?

No protocol-level changes, but several transport-level changes.



HTTP

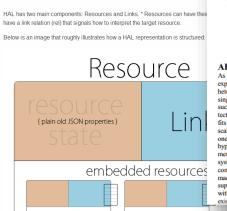
The Web is currently highly dependent on a single protocol.

Most new "protocols" build upon HTTP SPARQL 1.1 Graph Store HTTP Protocol.

Most new media types assume HTTP

JSON-LD

HAL



The HAL Model

On Using JSON-LD to Create Evolvable RESTful Services

Markus Lanthaler 1, 2

¹ Institute for Information Systems and Computer Media Graz University of Technology Graz, Austria

mail@markus-lanthaler.com

ABSTRACT

As the amount of data and devices on the Web experiences exponential growth issues on how to integrate such hugely heterogeneous components into a scalable system become increasingly important. REST has proven to be a viable solution for such large-scale information systems. It provides a set of architectural constraints that, when applied as a whole, result in benefits in terms of loose coupling, maintainability, evolvability, and scalability. Unfortunately, some of REST's constraints such as the ones that demand self-descriptive messages or require the use of hypermedia as the engine of application state are rarely implemented correctly. This results in tightly coupled and thus brittle systems. To solve these and other issues, we present JSON-LD, a community effort to standardize a media type targeted to machine-to-machine communication with inherent hypermedia support and rich semantics. Since JSON-LD is 100% compatible with traditional JSON, developers can continue to use their existing tools and libraries. As we show in the paper, JSON-LD

Scho W3

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being solved, issue geneous datasets i

important. Reusing

REST [1], has prov

of data into an inte-

tectural constraints

concrete system arc

ponent interaction

deployment of co

reduce interaction

legacy systems" [1]

uniform interface

resources through a

rarely implemented

be RESTful or not

descriptive message

While some of RE

SPARQL 1.1 Graph Store HTTP P

W3C Recommendation 21 March 2013

This version

http://www.w3.org/TR/2013/REC-sparql11-http-rdf-upd

http://www.w3.org/TR/sparql11-http-rdf-update/

Previous version:

http://www.w3.org/TR/2013/PR-sparql11-http-rdf-upda Editor:

Chimezie Ogbuji, chimezie@gmail.com, Invited Expert

Please refer to the errata for this document, which may inclu

See also translations

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Abstract

The Irony of HTML and HTTP is...



"When all you have is a hammer, everything looks like a nail."

-- Abraham Maslow

Questions for you...

How long will HTTP last?
When will HTML no longer be dominant?
How will this affect your own thinking?
How will this affect the Web?



Kelvin-ism

Lord Kelvin computed the age of the earth based on "heat decay" and concluded:

"...it was more than 20 and less than 40 million year old, and probably much nearer 20 than 40". (Kelvin, 1897)

To his dying day, Kelvin refused to accept the validity of other points of view.

Near Term

Lowering entropy, decoupling protocols, focusing on networks

- We need *more* media type designs
- We need to design for low-entropy and high information
- We need to design for machines, not humans



Three semantic levels in network messages

Structure (XML, JSON, YAML, etc.)

Protocol (H-Factors)

Semantics (Domain concepts)

We commonly see:

Structure = low surprise

Protocol = high surprise

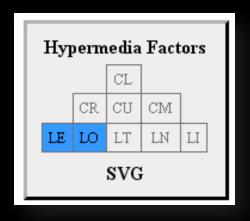
Semantics = high surprise

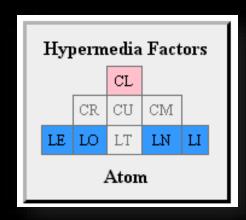


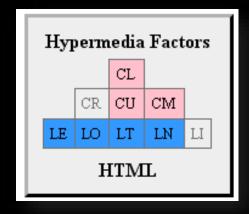
The higher the surprise in the message, the higher the dependence on custom code on the client/server.

Hypermedia Factors can lower Protocol Surprise

Many designs are still unexplored.







Profiles can lower Semantic Surprise

http://alps.io

```
<alps version="1.0">
   <doc format="text">
      A list of contacts
  </doc>
                                   "collection" : {
                                       "version" : "1.0".
  <!-- a hypermedia control f
                                       "href" : "http://example.org/contacts/",
   <descriptor id="collection"</pre>
       tvbe="safe"
                                       "links" : [
       rt="contact">
       <doc>
                                               "rel" : "profile",
           simple link/form fo
                                               "href" : "http://alps.io/profiles/contacts"
       </doc>
                                         <html>
       <descriptor id="nameSea
                                             <head>
           type="semantic"
                                                 <link rel="profile" href="http://alsp.io/profiles/contact" />
           <doc>
                                                 <link rel="type" href="http://alps.io/profiles/contact#contact"</pre>
               input for searc
                                             </head>
           </doc>
                                             <bodv>
       </descriptor>
                                                 <form class="collection"
   </descriptor>
                                                     method="get"
                                                     action="http://example.org/contacts/">
        a contact: one or more of these
                                                     <label>Name:</label>
   <descriptor id="contact"</pre>
                                                     <input name="nameSearch" value="" />
                                                     <input type="submit" value="Search" />
                                                 </form>
```

We need more machine-oriented media types.

Text can add entropy for machines.

rel="users"

VS.

<a ... >Users

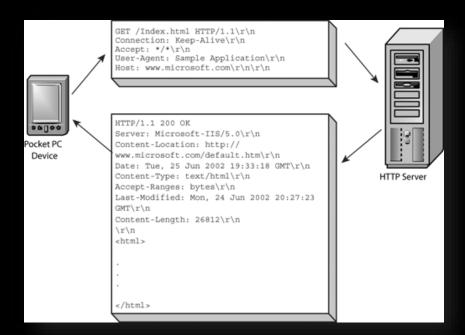
Imagine a hypermedia type that humans could not understand, but machines could.



The higher the dependence on machinereadable messages, the lower the entropy.

Near Term - Decoupling protocols

Most media type designs today assume a dependence on a single protocol – HTTP.

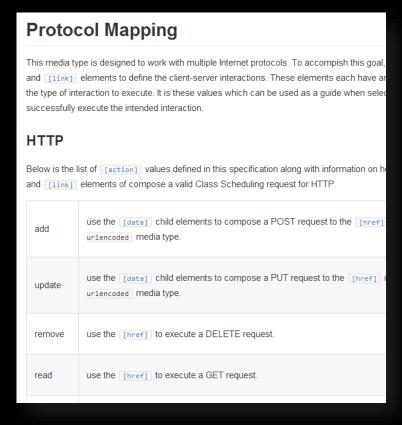


Near Term - Decoupling protocols

Message designs should be protocolagnostic.

Use "Protocol Mapping" to associate media-type keywords with a selected protocol (HTTP, FTP, WS, CoAP, etc.)

http://g.mamund.com/class-sked



Near Term – Focusing on networks

Most implementations are stand-alone, oneoff models.

We treat the Web as a sea filled with islands, each one only barely aware of the others.



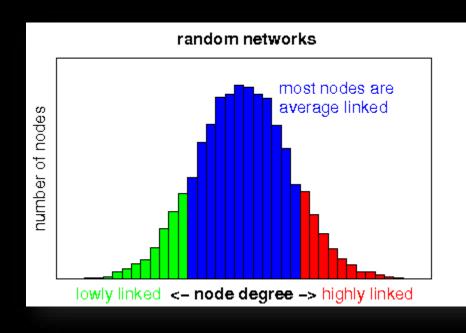
"The WWW is fundamentally a distributed hypermedia application."

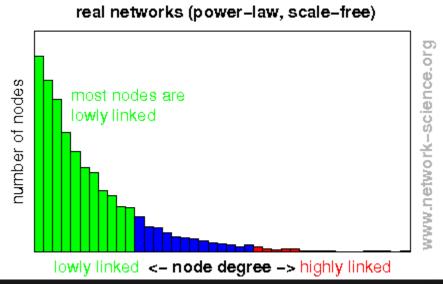
Richard Taylor (2010)



Near Term – Focusing on networks

The Web, biology, & social communities exhibit properties of a "scale-free" network Barabási-Albert model for "preferential attachment" (1999)





Near Term

Lower entropy in messages
Reduce protocol dependence
Treat the network as the application



Futures

No more central control, adaptation through variation, competing for resources

If the WWW is the application, where is the CPU? The storage? The program?

Cellular Automata (Ulam & Von Neumann, 1940s)

Conway's Game of Life (1970s)



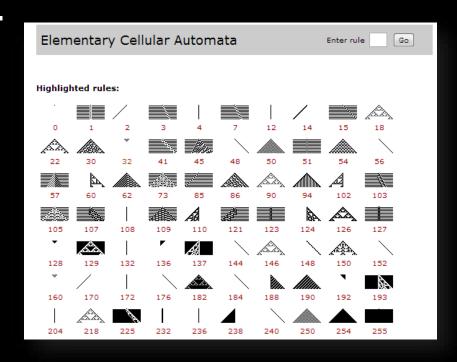
Cellular automata are discrete, abstract computational systems

In cellular automata information appears as

statistical probabilities.

See Wolfram's Atlas

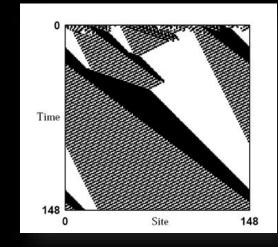
http://atlas.wolfram.com/01/01/



Basic principles for automata

- Information takes the form of statistics and patterns across the system
- Information is communicated via sampling
- There exists some level of random behavior
- Rely on fine-grained architecture, large numbers of

simple elements.



In "Future Web" we will create discrete, abstract programs and they will interact across the network.

"What gets done on the 'net stays on the 'net."



The ability of animal groups—such as this flock of starlings—to shift shape as one, even when they have no leader, reflects the genius of collective behavior—something scientists are now tapping to solve human problems.

Futures – Adaptation via variation

Machines will need to adapt to conditions, learn and pass on traits.

Learning happens via many passes and survival of the 'most fit' for the task.

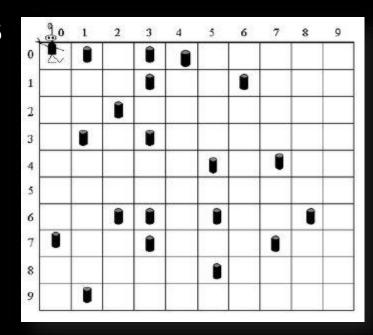
"Robby" and the soda cans

Start w/ 1xxx random attempts

Score highest 2, splice

Add random mutation

Repeat



http://g.mamund.com/robby

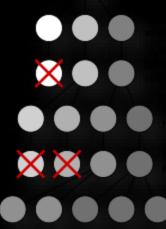


Futures – Competing for resources

With Robby – there is a "score-keeper" for the entire system.

On the Web there is no score-keeper.

In living systems, 'scoring' is done through competing for limited resources.



Futures – Competing for resources

In "Future Web" programs may compete for scarce resources such as memory, storage, cycles.

RBNs (Random Boolean Networks) offer

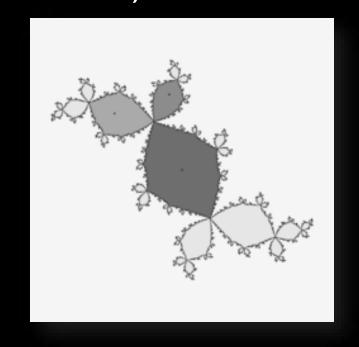
a way to "keep score" without central control. (Kauffman, 1969).

Uses attractors

Fixed

Oscillating

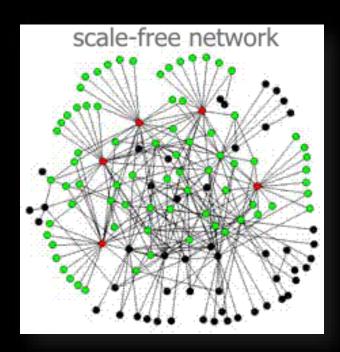
Random





Time to head back toward shore...

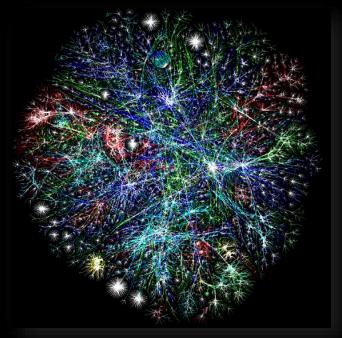
Information theory, complex biological systems, hypermedia and the Web all share some similar properties



However, our current efforts ignore these features and contain a high degree of entropy, coupling, and lack interdependence.

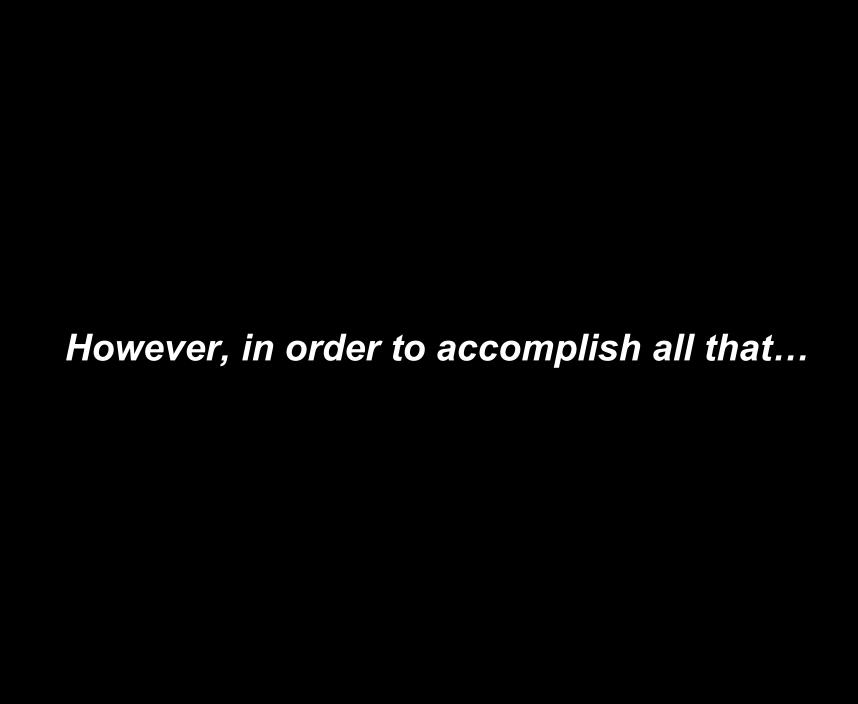


We can start today by creating low-entropy machine-oriented messages, decouple from network protocols, and treat the network as a single application space.



In the future we'll need to give up central control, we'll build discrete automata, and we'll create a network where variation and competition are possible.





How long before we realize this Autonomous Web?



Hofstader's Law

"Things take longer than you think, even if you take Hofstader's Law into account."

- Douglas Hofstader

Just remember...



"Those who ignore the mistakes of the future are bound to make them."

Joseph D. Miller, 2006





Dreams, Lies, and the Autonomous Web

Mike Amundsen
CA Technologies
@mamund

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science.org/fig_complex_networks_powerlaw_scalefree_node_degree_distribution_large.png

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